

**J-6/Mescal  
Community  
Development  
Organization**

**TRI-COMMUNITY  
NEWS**

Volume 5 Issue 03

April 2009

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**BE INFORMED!**

**BE INVOLVED!**

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**STATS INDICATE WEB LAUNCH IS  
SUCCESSFUL!!**

After one month of being on the web, Tri-News Central stats are being reviewed for helpful indicators to improve this community-based service to residents and visitors in the J-6, Mescal, and Skyline areas.

From the Feb. 24 launch to April 5th, there have been 1,169 requests to view pages within [www.Tri-newsletter.com](http://www.Tri-newsletter.com). One of the most significant features accessed was this newsletter under the "Current Issue" tab. Many visitors also checked out the classifieds, photo gallery, business directory and went as far as to access community links provided by local businesses.

Marketing software also allowed publishing staff to monitor stats on the success of the twice-a-month emailed quick links to the Tri-News web site. Stats from the two E-Notes indicated the majority of the extensive distribution list not only opened the notice for news briefs but also clicked into the web-site!!!!

Publishing staff is pleased with the initial stats that indicate Tri-News Central will be an effective method to inform the area of community events and important late-breaking news. Remind your neighbor to register their email so they don't miss out!

Staff always welcomes input and suggestions at [CDO@Tri-Newsletter.com](mailto:CDO@Tri-Newsletter.com).

**TRI-NEWS  
CENTRAL**

**SAME GREAT NEWS PLUS...**

- Free Classifieds
- Business Directory
- Free Posting of Yard Sales
- Photo Gallery
- 2-month free ads for local business owners
- Places to See
- Things to Do
- Who's Who

**APRIL - WATER AWARENESS MONTH**

*.....more details inside!*